

What can Video tools do for adaptation? A Survey

Pablo Suarez, Ph.D.

Red Cross / Red Crescent

Centre on Climate Change and Disaster Preparedness



3. Link macro & micro levels



Scale up pilots
Communicate demands
Training and capacity building



Participatory Video (PV):

Inviting the community to create communication tools



PV involves a group in shaping and creating their own film

You give up control

They learn to use equipment

They develop storyboard (in context of participatory CC project)

They get footage

They review and improve draft video

They define dissemination plan (horizontal and vertical)

Some other stuff going on



Al Gore

Live Earth

CLACC & PV

Climate Centre Video Unit

PIK Paper on video for Adaptation

Your own new idea to use audiovisuals?

Thank you!

suarez@bu.edu